

# Syllabus

for course at first level

**Media and Communication Studies I**

**Medie- och kommunikationsvetenskap I**

**30.0 Higher Education**

**Credits**

**30.0 ECTS credits**

<b>Course code:</b>	MK1034
<b>Valid from:</b>	Autumn 2019
<b>Date of approval:</b>	2013-03-13
<b>Changed:</b>	2019-01-10
<b>Department</b>	Department of Media Studies
<b>Main field:</b>	Communications Studies/Media and Communication Studies
<b>Specialisation:</b>	G1N - First cycle, has only upper-secondary level entry requirements

## Decision

This syllabus was established by the Department Board at the Department of Media Studies 2013-03-13 and last revised by the Department Board at the Department of Media Studies 2019-01-10.

## Prerequisites and special admittance requirements

Swedish upper secondary school courses Swedish B/Swedish as Second Language B, History A and Social Studies A, or equivalent.

## Course structure

Examination code	Name	Higher Education Credits
ME01	Media In Time and Space	7.5
ME02	Media, Culture, Society I	7.5
ME03	Media, Culture, Society II	7.5
ME07	Internet and Digital Media	7.5

## Course content

In media and communication studies, the role of the media in society and culture is studied, their production conditions, content and use in a historical and contemporary perspective. Both traditional media, such as press, radio and TV, as well as digital media and new media forms are studied. Methods for critically analyzing media content and use are given wide scope.

### Media in Time and Space, 7.5 credits

The course deals with the growth and current development of various media and communication forms, primarily in Sweden, as well as the legal framework and economic conditions that characterize today's media system. Both a historical and a contemporary perspective are included.

### Media, Culture, Society I, 7.5 credits

This course aims to provide an understanding of the role of media and communication in society, and knowledge of how the views on media have changed over time. An overview is given of how media research has emerged within two different theoretical traditions, on the one hand, the so-called main vein, with emphasis on impact research and on the critical tradition.

### Media, Culture, Society II, 7.5 credits

This course aims to provide an understanding of the role of media and communication in society and how

media can be elucidated from different perspectives. The course focuses on some key themes in today's media research, such as gender, class, ethnicity, the view of the information society, and the social significance of globalization.

#### Internet and digital media, 7.5 credits

The course aims to provide a basic orientation on the central issues and theories that have emerged from the emergence of new media technologies. Key concepts of new media, which claim to define the features that characterize the field of new media as a whole, are dealt with.

#### Learning outcomes

For passing the course the student should be able to:

##### Media in time and space, 7.5 credits

- describe the institutional conditions that constitute essential conditions for the activities of the mass media,
- show knowledge of the role of the mass media in society from a historical perspective,
- critically examine the production conditions at a certain media organization,
- show basic skills in academic writing.

##### Media, culture, society I, 7.5 credits

- show knowledge of the role of the mass media in society and culture, and the economic, political, social and cultural contexts in which they operate,
- describe and discuss the development of media research since the beginning of the 20th century with regard to the main sheep audience research and the critical media research.

##### Media, Culture, Society II, 7.5 credits

- describe and apply knowledge of key areas of media research such as gender, class, ethnicity, public, the information society and the social and social importance of globalization,
- show proficiency in academic writing in terms of disposition, correct reference management as well as language processing,
- carry out assigned tasks within given time frames.

#### Internet and digital media, 7.5 credits

- describe and discuss current theories and key concepts regarding internet and digital media,
- reflect on the central issues and theories that have emerged from the emergence of new media technologies,
- conduct smaller analyzes of content on the internet based on the theories and methods that the course deals with.

#### Education

The teaching consists of lectures, seminars and workshops. Seminars and workshops are compulsory. Teaching can take place in English. For more detailed information, see the course description. The course description is available no later than one month before the course starts.

#### Forms of examination

##### a. Media in Time and Space, 7.5 credits

The course is examined through a written exam and written group assignment.

##### Media, culture and society I, 7.5 credits

The module is examined through a written examination and oral presentation of group assignments.

##### Media, Culture and Society II, 7.5 credits

The module is examined through a written home exam and oral presentation of group assignments.

##### Internet and digital media, 7.5 credits

The course is examined through a written exam.

For more detailed information, see the course description. The course description is available no later than one month before the course starts.

b. Grading takes place according to a seven-grade goal-related grading scale: A = Excellent B = Very good C = Good D = Satisfactory E = Sufficient Fx = Insufficient F = Completely insufficient

c. Announced goal-related grading criteria are binding.

d. To obtain the final grade for the entire course, the minimum grade E is required for all the sub-courses. The letter grades A-E are converted to the numbers 5-1 and counted to an average grade where you also weigh in the number of points that each module consists of the entire number of points of the course. The grade for the entire course is thus set by a weighted average of the sub-courses. Normal rounding rules are applied, with the exception of the grade A given from the mean 4.2 and up. To obtain a passing grade for the course, a minimum grade of E is required for all examination assignments and completed obligations. Exam

assignments that are not submitted on time are not assessed. If special reasons exist, the examiner may, after consultation with the responsible teacher, allow the student exemption from the obligation to participate in certain compulsory teaching. The student can then be assigned a compensation assignment.

e. At least two examination opportunities are offered for each course opportunity. At least one examination opportunity is offered during the academic year for which the course is missing. Students who have been awarded the grade Fx or F for tests twice in a row by one and the same examiner are entitled to have another examiner appointed at the next exam, unless special reasons contradict it. The request for this must be made to the Institutional Board.

f. Completion of examination assignments may be allowed if the student is close to the limit for passing, ie received the grade Fx. The assignment must be submitted within one week after the supplementary needs have been announced by the examiner. The grade E is used for approved completion of deficiencies - minor misunderstandings, minor inaccuracies or in some cases too limited arguments - The grade A-E is approved for completing simpler formal errors.

### **Interim**

When the syllabus is canceled, the student has the right to be examined once per semester according to the current syllabus during a termination period of three semesters.

### **Limitations**

The course may not be included in the degree together with such in-country or abroad the completed and approved course whose content fully or partly corresponds to the content of the course. The content of this course corresponds to the first 30 credits of the course Media and Communication Studies I, 60 credits.

### **Required reading**

For current course literature, please refer to the course's website at [www.ims.su.se](http://www.ims.su.se). Current literature list is available no later than two months before the course starts.