

Kurslitteratur

för Kurs, grundnivå

Grundkurs i organisation 7.5 högskolepoäng, FE1205

Beslutad: 2023-06-22

Giltig fr.o.m: Hösttermin 2023 (2023-08-28)

Grundkurs Organisation (kv) HT-2023

Literature

(Updated 2023-06-22)

Obligatory reading

Book

Blomberg, J. (2017 or later edition). *Management: organisations- och ledarskapsanalys*. Lund: Studentlitteratur.

Articles

Birkinshaw, J. (2002). The art of Swedish management. *Business Strategy Review*, 13(2): 11–19.

Brakman, S., Garretsen, H., & van Witteloostuijn, A. (2020). The turn from just-in-time to just-in-case globalization in and after times of COVID-19: An essay on the risk re-appraisal of borders and buffers. *Social Sciences & Humanities Open*, 2(1) (100034): 1–6.

Chipman, J. (2016). Why your company needs a foreign policy: Multinationals must address growing geopolitical volatility. *Harvard Business Review*, 94(9): 36–43.

Eriksen, T. H. (2007). Introduction. In *Globalization: The key concepts* (pp. 1–14). Oxford: Berg.

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Fang, T. (2005-2006). From “onion” to “ocean”: Paradox and change in national cultures. *International Studies of Management & Organization*, 35(4): 71–90.

Fang, T. (2012). Yin Yang: A new perspective on culture. *Management and Organization Review*, 8(1): 25–50.

Fang, T., & Chimenson, D. (2017). The internationalization of Chinese firm and negative media coverage: The case of Geely's acquisition of Volvo Cars. *Thunderbird International Business Review*, 59(4): 483–502.

Fang, T., & Hassler, J. (2021). Globalization, political economy, business and society in pandemic times. In T. Fang & J. Hassler (Eds.), *Globalization, political economy, business and society in pandemic times* (pp. 1–10). Bingley, UK: Emerald.

Fang, T., & Lewander, M. (2023). The global success of Swedish music. In M. W. Peng, *Global Business*, 5th edition (pp. 269–271). Boston: Cengage.

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Kobrin, S. J. (2020). How globalization became a thing that goes bump in the night. *Journal of International Business Policy*, 3(3): 280–286.

Lewis, M. W. (2000). Exploring paradox: Toward a more comprehensive guide. *Academy of Management Review*, 25(4): 760–776.

Meyer, K. (2021). Thinking strategically during the global pan(dem)ic. In T. Fang & J. Hassler (Eds.), *Globalization, political economy, business and society in pandemic times* (pp. 87–99). Bingley, UK: Emerald Publishing.

Poole, M. S., & Van De Ven, A. H. (1989). Using paradox to build management and organization theories. *Academy of Management Review*, 14(4): 562–578.

Smith, W. K., Lewis, M. W., & Tushman, M. L. (2016). “Both/And” leadership. *Harvard Business Review*, May.

Recommended reading

Alexius, S., & Furusten, S. (2020). Enabling sustainable transformation: Hybrid organizations in early phases of path generation. *Journal of Business Ethics*, 165(3): 547–563.

Carroll, A. B. (2016). Carroll's pyramid of CSR: Taking another look. *International Journal of Corporate Social Responsibility*, 1(1): 1–8.

Chimenson, D., & Fang, T. (2016). När fler kineser väljer Volvo hamnar jobben i Torslanda. GP Debatt, *Göteborgs-Posten*. 18 Juni.

Crossan, M. M., Lane, H. W., & White, R. E. (1999). An organizational learning framework: From intuition to institution. *Academy of Management Review*, 24(3): 522–537.

Doh, J. P., Dahan, N. M., & Casario, M. (2022). MNEs and the practice of international business diplomacy. *International Business Review*, 31: 101926

Fang, T. (2022). Beväpnad neutralitet är den bästa vägen för Sverige. GP Debatt, *Göteborgs-Posten*. 20 mars.

Fang, T. (2014). Understanding Chinese culture and communication: The Yin Yang approach. In B. Gehrke & M.-T. Claes (Eds.), *Global leadership practices* (pp. 171–187). London: PalgraveMacmillan.

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