

## Litteraturlista

för kurs på grundnivå  
**Företagets samhällsansvar**  
**Corporate Responsibility**

Kurskod: FE3346  
Gäller från: HT 2023  
Fastställt: 2024-03-08

### Litteratur

#### Mandatory Readings

Ehrlich, P. R. & A. H. Ehrlich (2013). "Can a collapse of global civilization be avoided?" Royal Society.

Scherer, A. G. & G. Palazzo (2011). "The New Political Role of Business in a Globalized World: A Review of a New Perspective on CSR and its Implications for the Firm, Governance, and Democracy." *Journal of Management Studies* 48(4): 899-931.

Grimm, J., Ruehle, R.C. & Reinecke, J. (2024). "Building Common Ground: How Facilitators Bridge Between Diverging Groups in Multi-Stakeholder Dialogue." *Journal of Business Ethics*.

de Biasi, K., Grimm, J., Piest, S., & Schreck, P. (2017): Rana Plaza and the Partnership for Sustainable Textiles: Collective Action in the Name of Human Rights. In: WCGE Case Study Series, distributed by The Case Centre.

Download via this link:

[https://www.researchgate.net/publication/328809785\\_Rana\\_Plaza\\_and\\_the\\_Partnership\\_for\\_Sustainable\\_Textiles\\_Collective\\_Action\\_in\\_the\\_Name\\_of\\_Human\\_Rights](https://www.researchgate.net/publication/328809785_Rana_Plaza_and_the_Partnership_for_Sustainable_Textiles_Collective_Action_in_the_Name_of_Human_Rights)

Wickert, C., & De Bakker, F. G. (2018). "Pitching for social change: Toward a relational approach to selling and buying social issues." *Academy of Management Discoveries*, 4(1), 50-73.

Voegtlin, C., Patzer, M., & Scherer, A. G. (2012). "Responsible leadership in global business: A new approach to leadership and its multi-level outcomes." *Journal of Business Ethics*, 105, 1-16.

Winkler, D. M., Überbacher, F., & Scherer, A. G. (2022). "Robust CEO Activism and Moral Legitimation in a Polarized News Media Landscape (Dissertation)." University of Zurich, Zurich.

Gereffi, G., et al. (2005). "The governance of global value chains." *Review of International Political Economy* 12(1): 78-104.

Ruehle, R. C., Grimm, J., Thakhathi, A., & P. Schreck (2017). "Bitter Sweet: Child Labor in the Chocolate Industry – A Clear Case of Double Standards?" In: *The Case Centre* (Case 718-0008-1).

Download via this link:

[https://www.researchgate.net/publication/326106773\\_Bitter\\_Sweet\\_Child\\_labor\\_in\\_the\\_chocolate\\_industry\\_-\\_a\\_clear\\_case\\_of\\_double\\_standards](https://www.researchgate.net/publication/326106773_Bitter_Sweet_Child_labor_in_the_chocolate_industry_-_a_clear_case_of_double_standards)

Smith, W. K., & Lewis, M. W. (2011). "Toward a theory of paradox: A dynamic equilibrium model of organizing." *Academy of Management Review*, 36(2), 381–403.

Hinz, C., Ruediger, C., Siemens, H., Schaper, M., Grimm, J., & Schrage, S. (2022). "Social Versus Environmental Justice? Facing And Handling Paradoxes in the Procurement and Production of Electric Vehicles." In: *The Case Centre* (Case 722-0060-1).  
Download via this link:

[https://www.researchgate.net/publication/364307099\\_Social\\_Justice\\_versus\\_Environmental\\_Sustainability\\_Facing\\_and\\_Handling\\_Paradoxes\\_in\\_the\\_Procurement\\_and\\_Production\\_of\\_Electric\\_Vehicles](https://www.researchgate.net/publication/364307099_Social_Justice_versus_Environmental_Sustainability_Facing_and_Handling_Paradoxes_in_the_Procurement_and_Production_of_Electric_Vehicles)

Leitheiser, E., Hossain, S. N., Sen, S., Tasnim, G., Moon, J., Knudsen, J. S., & Rahman, S. (2020). "Early Impacts of Coronavirus on Bangladesh Apparel Supply Chains. The Regulation of International Supply Chains (RISC)." *RISC Briefing No. April*.

**\*\*Optional Reading\*\***

Carroll, A. B. (1991). "The pyramid of corporate social responsibility: Toward the moral management of organizational stakeholders." *Business Horizons*, 34(4), 39-48.

Freeman, R. E., & Reed, D. L. (1983). "Stockholders and stakeholders: A new perspective on corporate governance." *California Management Review*, 25(3), 88-106.

Nasiritousi, N., & Grimm, J. (2022). "Governing toward decarbonization: The legitimacy of national orchestration." *Environmental Policy and Governance*, 32(5), 411-425.

Download via this link:

[https://www.researchgate.net/publication/359107800\\_Governing\\_toward\\_decarbonization\\_The\\_legitimacy\\_of\\_national\\_orchestration](https://www.researchgate.net/publication/359107800_Governing_toward_decarbonization_The_legitimacy_of_national_orchestration)

Omanović, V. (2009). "Diversity and its management as a dialectical process: Encountering Sweden and the US."

Chatterji, A. K., & Toffel, M. W. (2019). "Assessing the impact of CEO activism." *Organization & Environment*, 32(2), 159-185.

Grimm, J. & Howard-Grenville, J. (2021). "Engagement for Supply Chain Sustainability: A Guide." In: Cambridge Judge Business School.

Jarzabkowski, P. A., & Lê, J. K. (2017). "We have to do this and that? You must be joking: Constructing and responding to paradox through humor." *Organization studies*, 38(3-4), 433-462.