

Institutionen för mediestudier

Litteraturlista

för kurs på avancerad nivå Mode som industri Fashion as an Industry

 Kurskod:
 FS1409

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Litteratur

Literature

FS1409 - Fashion as an Industry Fall 2023

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Course Texts (books to be purchased by the student):

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Venturini, Alice & Columbano, Martina, 'Fashioning' the metaverse: A qualitative study on consumers' value and perceptions of digital fashion in virtual worlds, Journal of Global Fashion Marketing, 2023, DOI: 10.1080/20932685.2023.2234918. Available through SUB.

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