

Department of Media Studies

Literature list for course at second level **Mode som industri** **Fashion as an Industry**

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Literature

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FS1409 – Fashion as an Industry Fall 2023

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Course Texts (books to be purchased by the student):

Blaszczyk, Regina Lee & Pouillard, Veronique (eds.), *European fashion: the creation of a global industry*, Manchester University Press, Manchester, 2018, Chapters 1, 2, 6, 7 and 8.

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Green, Nancy L., *Ready-to-wear and ready-to-work: a century of industry and immigrants in Paris and New York*, Duke Univ. Press, Durham, 1997, pp. 15-295.

Honeyman, Katrina, Gender Divisions and Industrial Divide: The Case of the Leeds Clothing Trade, 1850–1970, *Textile History*, 28:1, 1997, pp. 47-66. Available through SUB.

Jensen, K., & Poulsen, R. T. (2013). Changing value chain strategies of Danish clothing and fashion companies, 1970-2013. *Erhvervshistorisk Årbog*, 62(2), pp 37–56, 2013. Available at: <https://tidsskrift.dk/ea/article/view/15640>

Jacobson, Håkan, Economic behaviour and social strategies in the Stockholm silk weaving industry, 1744-1831, Nyberg, Klas & Jakobsson, Håkan (eds.), *Luxury, fashion and the early modern idea of credit*, Routledge, Taylor & Francis Group, Abingdon, Oxon, 2021, pp 97-119. Available through SUB.

Rasmussen, Pernilla, Recycling a fashionable wardrobe in the long eighteenth century,

History of Retailing and Consumption, Volume 2 (3), 2016, pp. 193-222. Available through SUB.

Riello, Giorgio & Roy, Tirthankar (eds.), *How India clothed the world: the world of South Asian textiles, 1500-1850*, Brill, Leiden, 2009, pp. 306-346, 391-435. Available through SUB.

Rivoli, Pietra, *The Travels of a T-Shirt in the Global Economy: An Economist Examines the Markets, Power, and Politics of World Trade. New Preface and Epilogue with Updates on Economic Issues and Main Characters, 2nd Edition*, Wiley, 2014. Available through SUB.

Segre, Reinach Simona, China and Italy: Fast Fashion versus Prêt à Porter. Towards a New Culture of Fashion, *Fashion Theory*, 9:1, 2005, pp. 43-56, DOI: 10.2752/136270405778051527. Available through SUB.

Särmäkari, Natalia & Vänskä, Annamari, 'Just hit a button!' – fashion 4.0 designers as cyborgs, experimenting and designing with generative algorithms, *International Journal of Fashion Design, Technology and Education*, 15:2, 2022, pp. 211-220, DOI: 10.1080/17543266.2021.1991005. Available through SUB.

Venturini, Alice & Columbano, Martina, 'Fashioning' the metaverse: A qualitative study on consumers' value and perceptions of digital fashion in virtual worlds, *Journal of Global Fashion Marketing*, 2023, DOI: 10.1080/20932685.2023.2234918. Available through SUB.

White, Nicola, *Reconstructing Italian fashion: America and the development of the Italian fashion industry*, Berg, Oxford, 2000, Chapter 2. Available at Athena.

Xu, Liang, Chinese Investment and the Rise of "Made in Africa" Fashion Production, *Fashion Theory*, 25:7, pp. 975-982, 2021. Available through SUB.

Zakim, Michael, "A Ready-Made Business: The Birth of the Clothing Industry in America", in *The Business History Review*, 73:1, 1999, pp. 61-90. Available through SUB.