

Litteraturlista

för kurs på grundnivå
Medie- och kommunikationsvetenskap II
Media and Communication Studies II

Kurskod: MK1036
Gäller från: HT 2024
Fastställt: 2024-06-26

Litteratur

(Enstaka artiklar kan tillkomma)

Delkurs 1: Strategisk kommunikation, 7,5 hp

Kursansvarig / Course coordinator: Elitsa Ivanova (elitsa.ivanova@ims.su.se)

Kurstexter (böcker som införskaffas av studenten): / Course Texts (books to be purchased by the student):

Heide, M., C. Johansson & C. Simonsson (2021), Kommunikation I organisationer. Tredje upplagan. Stockholm: Liber.

E-texter (som kan lånas från Stockholms universitetsbibliotek): / Course Texts (online):

Theaker, Alison (2016), The Public Relations Handbook, 5th ed. London: Routledge.

Texter som tillhandahålls av institutionen (i kompendium eller på Athena): / Course texts provided by the Department (in course pack or on Athena):

Baumann, M. (2020). "‘Propaganda Fights’ and ‘Disinformation Campaigns’: the discourse on information warfare in Russia-West relations". *Contemporary Politics* 26:3.

Bennett, W. L. & Livingston, S. (2018). "The Disinformation Order: disruptive communication and the decline of democratic institutions". *European Journal of Communication* 33:2

Coombs, W. T. (2015). "The value of communication during a crisis: Insights from strategic communication research". *Business Horizons*, 58(2),

Danielson, M. (2023): "Disclaiming, Mitigating, and Character Boosting—How Targets of Investigate Journalism Negotiate Guilt, Excuses, Justification, and Morality", *Journalism Studies*, DOI: 10.1080/1461670X.2023.2173954

Ekman, M., & Widholm, A. (2015). Politicians as Media Producers: Current trajectories in the relation

between journalists and politicians in the age of social media. *Journalism practice*, 9(1), 78-91.

Ekman, M., & Widholm, A. (2017). "Performative intimacies and political celebrityisation". In: Kuntsman, A. (ed.) *Selfie Citizenship*. Basingstoke, England: Palgrave.

Ekman, M., & Widholm, A. (2024). Political communication as television news: Party-produced news of the Sweden Democrats during the 2022 election campaign. *Nordicom Review*, 45(S1), 66-91

Jowett, G. & O'Donnell, V. (2019). *Propaganda & persuasion*. Seventh edition Los Angeles: Sage (Kap. 6) (PDF)

Metz, M., Kruikemeier, S., & Lecheler, S. (2020). "Personalization of politics on Facebook: Examining the content and effects of professional, emotional and private self-personalization". *Information, Communication & Society*, 23(10).

Pezzullo, P. C., & Cox, J. R. (2022). *Environmental communication and the public sphere* (Sixth edition. ed.). Los Angeles: SAGE Publications, Inc. (p 72-86)

Reddi, M., Kuo, R. & Kreiss, D. (2021). "Identity propaganda: racial narratives and disinformation". *New Media & Society*.

Strömbäck, J., & Kioussis, S. (2014). "Strategic political communication in election campaigns". In: Reinemann, C. (ed.). *Political communication*. (pp. 109-128). Berlin: De Gruyter Mouton.

Wæraas, A., & Ihlen, Ø. (2009). "Green legitimization: the construction of an environmental ethos". *International Journal of Organizational Analysis*, 17(2).

Ytterligare texter kan tillkomma.

****Delkurs 2: Medieanalys: vetenskaplighet och kvantitativa metoder, 5 hp****

Kursansvarig / Course coordinator: Michael Westerlund (michael.westerlund@ims.su.se)

Kurstexter (böcker som införskaffas av studenten): / Course Texts (books to be purchased by the student):

Bryman, A. (2018) *Samhällsvetenskapliga metoder*. Tredje upplagan. Malmö: Liber.

Sohlberg, P. & Solberg, B.M. (2019) *Kunskapens former: vetenskapsteori, forskningsmetod och forskningsetik*. Malmö: Liber.

Texter som tillhandahålls av institutionen (i kompendium eller på Athena): / Course texts provided by the Department (in course pack or on Athena):

Hu, Mu (2016) "The Influence of a Scandal on Parasocial Relationship, Parasocial Interaction, and Parasocial Breakup", *Psychology of Popular Media Culture*, Vol. 5, No. 3, 217–231.

Wohlwend Karen E. (2009) "Damsels in Discourse: Girls Consuming and Producing Identity Texts through

Disney Princess Play”, Reading Research Quarterly, Vol. 44, No. 1, pp. 57-83.

Flera artiklar kan tillkomma!

Delkurs 3: Medieanalys: vetenskaplighet och kvalitativa metoder 5 hp

Kursansvarig / Course coordinator: Martina Ladendorf martina.ladendorf@ims.su.se

Kurstexter (böcker som införskaffas av studenten): / Course Texts (books to be purchased by the student):

Bryman, A. (2018) Samhällsvetenskapliga metoder. Tredje upplagan. Malmö: Liber.

Sohlberg, P. & Solberg, B.M. (2019) Kunskapens former: vetenskapsteori, forskningsmetod och forskningsetik. Malmö: Liber.

Björkvall, A. (2019) Den visuella texten. Multimodal analys i praktiken. Lund: Studentlitteratur.

Texter som tillhandahålls av institutionen (i kompendium eller på Athena): / Course texts provided by the Department (in course pack or on Athena):

Caliandro, A. (2018) Digital Methods for Ethnography: Analytical Concepts for Ethnographers Exploring Social Media Environments. Journal of Contemporary Ethnography, Vol. 47(5) 551–578.

Braun, V. & V. Clarke (2006) Using thematic analysis in psychology. Qualitative Research in Psychology, 3:2, 77-101 URL: [<https://doi.org/10.1191/1478088706qp063oa>](0)

Skågeby, J. (2011) "Online Ethnographic Methods: Towards a Qualitative Understanding of Virtual Community Practices". I Daniel (ed), Handbook of Research on Methods and Techniques for Studying Virtual Communities: Paradigms and Phenomena. Hershey, PA: Information Science Reference.

Utdrag ur Wengraf, T. (2001) Qualitative research interviewing. London: Sage.

Vetenskapsrådet (2017) God forskningssed. Rapport. (omarbetad version är tillgänglig hösten 2024)
Referenslitteratur

Ekström, M. & Johansson, B.(red.) (2019) Metoder i medie- och kommunikationsvetenskap. 3:e uppl.
Lund: Studentlitteratur.

****Delkurs 4: Tillämpade vetenskapliga metoder för medieanalys, 5 hp****

Kursansvarig / Course coordinator: Michael Westerlund (michael.westerlund@ims.su.se)

Kurstexter (böcker som införskaffas av studenten): / Course Texts (books to be purchased by the student):

Bryman, A. (2018) Samhällsvetenskapliga metoder. Tredje upplagan. Malmö: Liber.

Ekström, M. & Johansson, B.(red.) (2019) Metoder i medie- och kommunikationsvetenskap. 3:e uppl. Lund: Studentlitteratur.

Sohlberg, P. & Solberg, B.M. (2019) Kunskapens former: Vetenskapsteori, forskningsmetod och forskningsetik. Malmö: Liber.

Vetenskapsrådet (2017) God forskningssed. Rapport. (omarbetad version är tillgänglig hösten 2024)

Samt litteratur som väljs i samråd med respektive handledare

****Delkurs 5: Populärkulturella världar, 7,5 hp****

Kursansvarig: Anja Hirdman (anja.hirdman@ims.su.se)

Kurstexter (böcker som införskaffas av studenten):

Gripsrud, Jostein (2011) Mediekultur, mediesamhälle, 3 uppl., Göteborg: Daidalos.

Hirdman, Anja (2018) Känslofyllda rum. Den mediala socialiteten – att titta och beröras, Lund: Nordic Academic Press.

E-texter (som kan lånas från Stockholms universitetsbibliotek): / Course Texts (online):

Storey, John (2018) Cultural Theory and Popular Culture, 8th ed., Harlow: Pearson Education Limited.

Texter som tillhandahålls av institutionen (i kompendium eller på Athena):

Kompendium (pdf):

Bjuström et al. (2000) Det kommunikativa handlandet. Kulturella perspektiv på medier och kommunikation. Nya Doxa

Boethius, Ulf (1990) Högt och lågt inom kulturen, i Ungdom och kulturell modernisering, Stockholm: Stehag.

Cameron, Layla, (2019) The good fatty is a dancing fatty. Fat archetypes in Reality Television. Fat Studies 8(3).

Chandler, Daniel, (1997) An introduction to Genre theory. [WWW document] URL [http://www.aber.ac.uk/media/Documents/intgenre/chandler_genre_theory.pdf]()

Cohen, Jonathan, (2008) Audience identification with media characters, in Psychology of entertainment, Bryant et al. (eds), Routledge: London & New York.

Dyer, Richard, (2005) The matter of whiteness, in White privilege, Paula S. Rothenburg (ed.) Worth Pub.

Hall, Stuart, (1997) Introduction, in Representation, Sage.

Hill, Annette, (2007) Restyling Factual TV. Audiences and news, documentary and reality genres. Routledge: London & New York.

Hu, Mu (2016) The influence of scandal in parasocial relationship, parasocial interaction and parasocial breakup, in Psychology of Popular Media Culture, 5(3).

Jenkins, Henry (2007) "Never trust a snake". WWF Wrestling as masculine melodrama, in Steel chair to the head, Nicholas Sammond (ed), Duke University Press.

Lee Michael, J. & Leigh Moscovitz (2013) "The rich bitch", Feminist Studies, 13(1).

Olausson, Ulrika, (2019) Identitet, i, Mediesamhället: centrala begrepp, Berglez Peter & Ulrika Olausson (eds), Studentlitteratur.

Oliver, May Beth et al., (2019) Penchant for the immoral. Implication of parasocial interaction, perceived complicity and identification on liking of anti-heroes, Human Communication research, 45.

Parker, Holt. N. (2011) Toward a definition of popular culture, History and theory,50.

Rihl, Alexander & Claudia Wegener (2017) YouTube celebrities and parasocial interaction. Using feedback channels in mediatized relationships, Convergence, 25(3).

Texter i PDF kan tillkomma.