

Institutionen för mediastudier

Litteraturlista

för kurs på grundnivå

Medie- och kommunikationsvetenskap II

Media and Communication Studies II

Kurskod: MK1036
Gäller från: VT 2024
Fastställt: 2023-11-13

Litteratur

MK1036 Medie- och kommunikationsvetenskap II, 30 hp VT24

(Enstaka artiklar kan tillkomma)

Delkurs 1: Strategisk kommunikation, 7,5 hp

Kursansvarig / Course coordinator: Elitsa Ivanova (elitsa.ivanova@ims.su.se)

Kurstexter (böcker som införskaffas av studenten): / Course Texts (books to be purchased by the student):

Heide, M., C. Johansson & C. Simonsson (2021), Kommunikation i organisationer. Tredje upplagan. Stockholm: Liber.

E-texter (som kan lånas från Stockholms universitetsbibliotek): / Course Texts (online):

Theaker, Alison (2016), The Public Relations Handbook, 5th ed. London: Routledge.

Texter som tillhandahålls av institutionen (i kompendium eller på Athena): / Course texts provided by the Department (in course pack or on Athena):

Baumann, M. (2020). "‘Propaganda Fights’ and ‘Disinformation Campaigns’: the discourse on information warfare in Russia-West relations". Contemporary Politics 26:3.

Bennett, W. L. & Livingston, S. (2018). "The Disinformation Order: disruptive communication and the decline of democratic institutions". European Journal of Communication 33:2

Coombs, W. T. (2015). "The value of communication during a crisis: Insights from strategic communication research". Business Horizons, 58(2),

Danielson, M. (2023): "Disclaiming, Mitigating, and Character Boosting—How Targets of Investigate

Journalism Negotiate Guilt, Excuses, Justification, and Morality", Journalism Studies, DOI: 10.1080/1461670X.2023.2173954

Ekman, M., & Widholm, A. (2015). Politicians as Media Producers: Current trajectories in the relation between journalists and politicians in the age of social media. *Journalism practice*, 9(1), 78-91.

Ekman, M., & Widholm, A. (2017). "Performative intimacies and political celebrityisation". In: Kuntsman, A. (ed.) *Selfie Citizenship*. Basingstoke, England: Palgrave.

Ekman, M., & Widholm, A. (2023). Media criticism as a propaganda strategy in political communication. *Nordic Journal of Media Studies*, 5(1), 115–133. <https://doi.org/10.2478/njms-2023-0007>

Metz, M., Kruikemeier, S., & Lecheler, S. (2020). "Personalization of politics on Facebook: Examining the content and effects of professional, emotional and private self-personalization". *Information, Communication & Society*, 23(10).

Pezzullo, P. C., & Cox, J. R. (2022). *Environmental communication and the public sphere* (Sixth edition. ed.). Los Angeles: SAGE Publications, Inc. (p 72-86)

Reddi, M., Kuo, R. & Kreiss, D. (2021). "Identity propaganda: racial narratives and disinformation". *New Media & Society*.

Strömbäck, J., & Kioussis, S. (2014). "Strategic political communication in election campaigns". In: Reinemann, C. (ed.). *Political communication*. (pp. 109-128). Berlin: De Gruyter Mouton.

Wæraas, A., & Ihlen, Ø. (2009). "Green legitimization: the construction of an environmental ethos". *International Journal of Organizational Analysis*, 17(2).

Ytterligare texter (max 100 s) kan tillkomma.

Delkurs 2: Populärkulturella världar, 7,5 hp

Kursansvarig: Martina Ladendorf (martina.ladendorf@ims.su.se)

Kurstexter (böcker som införskaffas av studenten):

Gripsrud, Jostein (2011) *Mediekultur, mediasamhälle*, 3 uppl., Göteborg: Daidalos.

Hirdman, Anja (2018) *Känslofyllda rum. Den mediala socialiteten – att titta och beröras*, Lund: Nordic Academic Press.

E-texter (som kan lånas från Stockholms universitetsbibliotek): / Course Texts (online):

Storey, John (2018) *Cultural Theory and Popular Culture*, 8th ed., Harlow: Pearson Education Limited.

Texter som tillhandahålls av institutionen (i kompendium eller på Athena):

Kompendium (pdf):

Bjurström, Erling, Johan Fornäs, Hillevi Ganetz (2000) utdrag ur *Det kommunikativa handlandet. Kulturella perspektiv på medier och konsumtion*, Nora: Nya Doga (25 s.) s. 153- 177.

Boëthius, Ulf (1990) "Högt och lågt inom kulturen. Moderniseringsprocessen och de kulturella

hierarkierna”, i Johan Fornäs & Ulf Boëthius (red.) Ungdom och kulturell modernisering, Stockholm/Stehag: Symposio.

Chandler, Daniel (1997) An introduction to genre theory

URL: http://www.aber.ac.uk/media/Documents/intgenre/chandler_genre_theory.pdf

Cohen, Jonathan (2008) ”Audience identification with media characters”, i Jennings Bryant & Peter Vorderer (red.) Psychology of entertainment, London: Routledge.

Dyer, Richard (2005) The matter of whiteness, i Paula Rotheberg (ed.) White privilege: Essential readings on the other side of racism, Worth Publishers.

Olausson, Ulrika (2009) ”Identitet”, kap. 7 i Peter Berglez & Ulrika Olausson (red.) Mediesamhället: Centrala begrepp, Lund: Studentlitteratur.

Vetenskapliga artiklar:

Burton, Cayley (2021) “This is a different kingdom”: A case study of gender-creative feminine expression during princess play. Heliyon 7.

Cameron, Layla (2019) “The “good fatty” is a dancing fatty: Fat archetypes in reality television”, Fat Studies, 8:3, 259-278.

Harrison, Mia (2018) “Power and punishment in Game of Thrones” i Schatz, JL & Amber L. George (red.): The Image of Disability: Essays on Media Representations, Jefferson: McFarland & Company.

Hu, Mu (2016) “The Influence of a Scandal on Parasocial Relationship, Parasocial Interaction, and Parasocial Breakup”, Psychology of Popular Media Culture, Vol. 5, No. 3, 217–231.

Golden, Julia C. & Jennifer Wallace Jacoby (2018) “Playing Princess: Preschool Girls’ Interpretations of Gender Stereotypes in Disney Princess Media”, Sex Roles 79:299– 313

Karsay, Kathrin & Desiree Schmuck (2019) “Weak, Sad, and Lazy Fatties”: Adolescents’ Explicit and Implicit Weight Bias Following Exposure to Weight Loss Reality TV Shows”, Media Psychology, (22/1), 60–81.

Oliver, Mary Beth, Helena Bilandzic, Jonathan Cohen, Arienne Ferchaud, Drew D. Shade, Erica J. Bailey, & Chun Yang (2019) “A Penchant for the Immoral: Implications of Parasocial Interaction, Perceived Complicity, and Identification on Liking of Anti-Heroes”, Human Communication Research 45 (2019) 169–201.

Parker, Holt (2011) “Toward a Definition of Popular culture” History and Theory 50 (May 2011), 147-170.

Williams, Apryl (2020) “Black Memes Matter: #LivingWhileBlack With Becky and Karen”. Social Media + Society October-December 2020: 1–14.

Wohlwend Karen E. (2009) “Damsels in Discourse: Girls Consuming and Producing Identity Texts through

Disney Princess Play”, Reading Research Quarterly, Vol. 44, No. 1, pp. 57-83

Texter i PDF kan tillkomma.

Delkurs 3: Metodologi, 7,5 hp

Kursansvarig: Martina Ladendorf (martina.ladendorf@ims.su.se)

Kurstexter (böcker som införskaffas av studenten):

Björkvall, A. (2019) Den visuella texten. Multimodal analys i praktiken. Lund: Studentlitteratur.

Ekström, M. & Johansson, B.(red.) (2019) Metoder i medie- och kommunikationsvetenskap. 3:e uppl. Lund: Studentlitteratur.

Sohlberg, P. & Solberg, B.M. (2019) Kunskapens former: vetenskapsteori, forskningsmetod och forskningsetik. Malmö: Liber.

Texter i PDF:

Braun, V. & V. Clarke (2006) Using thematic analysis in psychology. Qualitative Research in Psychology, 3:2, 77-101 URL: <https://doi.org/10.1191/1478088706qp063oa>

Caliandro, A. (2018) Digital Methods for Ethnography: Analytical Concepts for Ethnographers Exploring Social Media Environments. Journal of Contemporary Ethnography, Vol. 47(5) 551–578

Skågeby, J. (2011) "Online Ethnographic Methods: Towards a Qualitative Understanding of Virtual Community Practices". I Daniel (ed), Handbook of Research on Methods and Techniques for Studying Virtual Communities: Paradigms and Phenomena. Hershey, PA: Information Science Reference.

Utdrag ur Wengraf, T. (2001) Qualitative research interviewing. London: Sage.

Vetenskapsrådet (2017) God forskningssed. Rapport.

URL:

https://www.vr.se/download/18.2412c5311624176023d25b05/1555332112063/God-forskningssed_VR_2017.pdf

Referenslitteratur:

Neuendorf, K. A. (2017). The content analysis guidebook. Thousand Oaks: Sage. (Finns som e-bok)

Creswell, J. W. & Creswell, J. D. (2022) Research Design: Qualitative, Quantitative and Mixed Methods Approaches. 6th ed. Los Angeles:

Sage

Extra artiklar tillkommer.

Delkurs 4: Digitala mediekulturer, 7,5 hp

Kursansvarig: Michael Westerlund (michael.westerlund@ims.su.se)

Kurstexter (böcker som införskaffas av studenten):

Lindgren, S (2021) Digital Media & Society, 2nd ed., London: Sage. (kapitel meddelas senare)

E-texter (som kan lånas från Stockholms universitetsbibliotek):

Bryman, Alan (2016). Social research methods. Fifth edition Oxford: Oxford University Press. Eller tidigare upplaga.

Alternativt på svenska: Bryman, Alan (2018). Samhällsvetenskapliga metoder. tredje upplagan Stockholm: Liber

Creswell, John W. & Creswell, J. David (2018). Research design: qualitative, quantitative, and mixed methods approaches. Fifth edition. Los Angeles: SAGE. Eller tidigare upplaga.

DiStaso, MW (2012). Exploring the Problems with Wikipedia's Editing Rule for Public Relations. Institute for public relations.

<http://www.instituteforpr.org/wp-content/uploads/DiStaso-PR-and-WikipediaIPR.pdf>

Hirdman, A (2010). Vision and Intimacy. Nordic Review, 31(1).

http://www.nordicom.gu.se/sites/default/files/kapitel-pdf/321_hirdman.pdf

Hutchings, T (2012). I am Second: Evangelicals and Digital Storytelling. □Australian journal of Communication, 39(1).

https://www.academia.edu/1597336/I_Am_Second_Evangelicals_and_digital_storytelling

Kelleher, T, Miller BM (2006). Organizational Blogs and the Human Voice: Relational Strategies and Relational Outcomes. Journal of Computer-Mediated Communication, 11: 395–414.

<http://onlinelibrary.wiley.com/doi/10.1111/j.1083-6101.2006.00019.x/epdf>

Roden, D (2015). Post-Singularity Entities in Film and TV. In M. Hauskeller, T. D. Philbeck &

C. D. Carbonell (Eds.), The Palgrave Handbook of Posthumanism in Film and Television. London: Palgrave Macmillan.

Saltz, J (2013). Art at Arm's Length: A History of the Selfie. New York Magazine. Reprinted

online at:

<http://www.vulture.com/2014/01/history-of-the-selfie.html>

Scott, K. (2011) Transhumanism vs. /and Posthumanism. Institute for Ethics and Emerging Technologies.

<http://bit.ly/12FGuPp>

Senft, T, Baym N (2015). What Does the Selfie Say? Investigating a Global Phenomenon.

International Journal of Communication, 9. <http://ijoc.org/index.php/ijoc/article/view/4067/1387>

Skågeby, J. (2016) Media Futures: premediation and the politics of performative prototypes.

First Monday, 21(2). <http://firstmonday.org/ojs/index.php/fm/article/view/6105/5196>

Westerlund, M et al (2015). Case study of posts before and after a suicide on a Swedish internet forum. BJPsych, 207 (6) 476-482.

<http://bjp.rcpsych.org/content/207/6/476>

Westerlund, M (2012). The production of pro-suicide content on the Internet: a counter- discourse activity. New media and society, 4, 764-780. <http://nms.sagepub.com.ezp.sub.su.se/content/14/5/764.full.pdf+html>

Westerlund, M (2013). Talking Suicide: Online Conversations about a Taboo Subject". Nordicom Review, 2, 35-46. http://www.nordicom.gu.se/sites/default/files/kapitel-pdf/10331-volume34_issue2_03_paper.pdf

Westerlund, M, Hadlaczky, G & Wasserman, D (2012). The Representation of Suicide on the Internet: Implications for Clinicians. Journal of Medical Internet Research, 12, e122. doi:10.2196/jmir.1979.

<http://www.jmir.org/2012/5/e122/>

Wikipedia entry on "Posthuman": <http://en.wikipedia.org/wiki/Posthuman>

World Transhumanist Association. What is Transhumanism?

<http://www.transhumanism.org/resources/transhumanism.htm>

Varis (2014) Digital ethnography. https://pure.uvt.nl/ws/portalfiles/portal/30479758/TPCS_104_Varis.pdf